MARTIN ROTHERY

Media Pack

"The power of the dream is the most effective healing process mankind can possess."

www.martinrothery.com martin@zoifos.uk



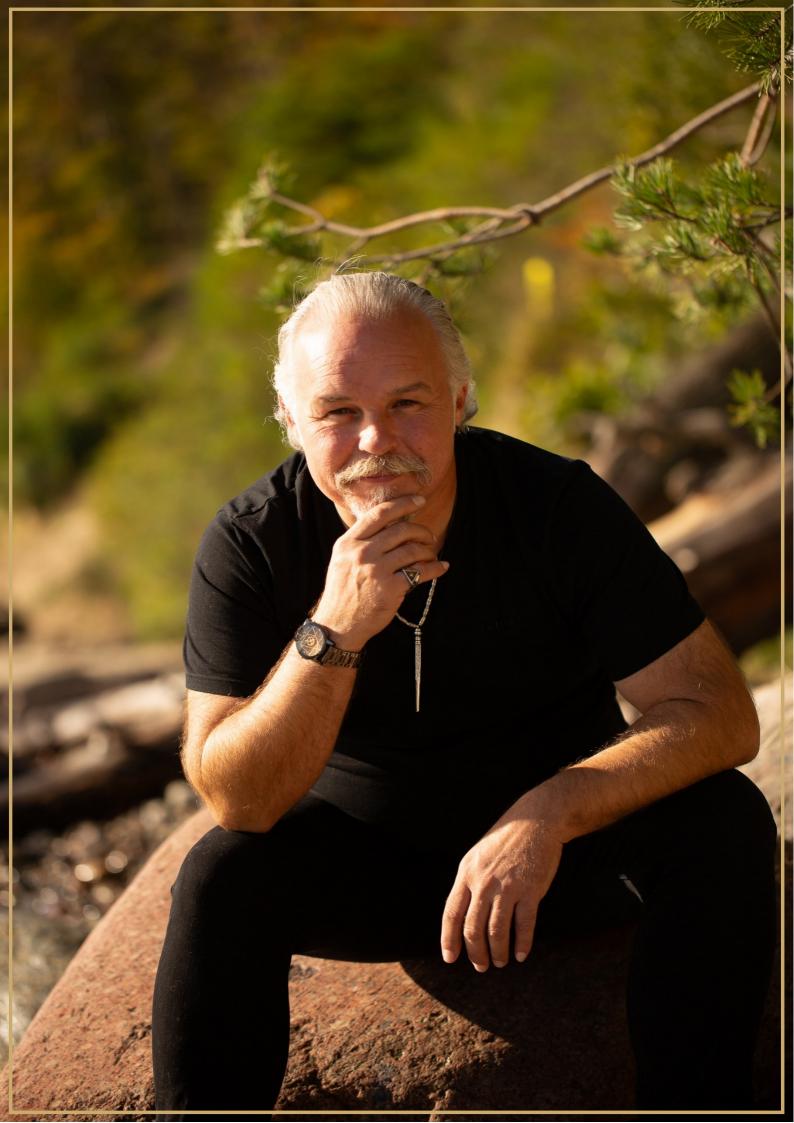
Martin Rothery is the founder and creator of Sanomentology, a revolutionary therapy which uses the power of dreams to heal people on a physical, mental and spiritual level. Using processes called mind mediation and interactive lucid dreams, Martin works with clients to resolve problems by communicating with their unconscious mind.

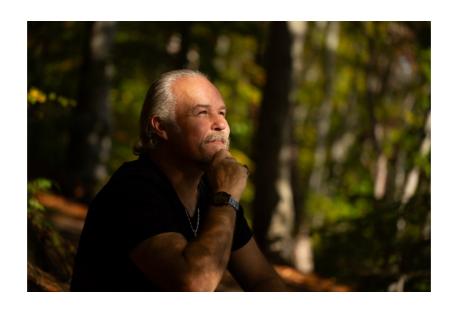
Although dreams are an important part of Sanomentology, Martin's clients remain awake throughout their treatment. Unlike the dreams which occur while someone is asleep, interactive lucid dreams are a controlled experience and Martin guides his clients through a scenario in their subconscious to change their perception and resolve any issues they may have. Sanomentology is now a growing worldwide movement and Martin spends most of his time training others to be Sanomentologists and developing the program.

Martin has always had a keen interest in science, philosophy and psychology. He grew up in the UK foster care system and originally planned to go to medical school with the hope of becoming a brain surgeon.

However, despite being offered a place at Birmingham Medical School, his gut instinct told him not to follow that path. He firmly believes he was never destined to be a surgeon and that he will save more lives through Sanomentology than he would have done if he had gone into conventional medicine.

Before creating Sanomentology, Martin developed an interest in law of attraction and hypnosis. He taught himself hypnosis but found there were some parts of the practice he didn't like so he began to develop his own form of therapy, known as Rapid Pain Elimination Therapy. Over the years, Martin has tweaked and perfected his program to create Sanomentology. He is an approved training provider at International Practitioners of Holistic Medicine (IPHM). He is also the author of Sanomentology: The Theories, a book which explains the ideas behind the program.





INTERVIEW TOPICS

Feel free to use the following description for the publicity of the interview.

Have you ever wondered why you dream at night or if your dreams could be the key to solving your problems?

Martin Rothery is the creator and founder of Sanomentology — a revolutionary new therapy which is sweeping the world and uses the power of dreams to help people overcome a range of issues from chronic pain and anxiety to addiction and overeating. Martin believes dreams are the brain's natural way to process thoughts and feelings and solve problems. However, modern life is now so overwhelming, our unconscious mind struggles to deal with everything which is thrown at it. Martin developed Sanomentology as a way of helping the unconscious mind resolve problems through mind mediation and interactive lucid dreaming.



INTERVIEW INTRODUCTION

My next guest Martin Rothery has always wanted to change the world. When he was growing up, he wanted to become a brain surgeon but soon discovered he was destined to help people in another way, through developing a groundbreaking therapy known as Sanomentology.

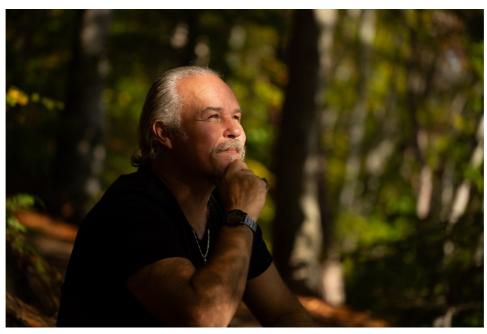
Sanomentology uses the power of dreams to help people overcome all kinds of problems, both mental and physical. Martin works with clients in a dream state to communicate with their unconscious minds and resolve any issues they may have. Sanomentology is fast becoming a worldwide movement with trained Sanomentologists now working everywhere from the USA to Thailand.

SUGGESTED INTERVIEW QUESTIONS

What is Sanomentology?	
What is the purpose of dreams and what do they do?	
Why do people suffer from common issues like chronic pain or depression?	
How do you communicate with the unconscious mind?	
What inspired you to create your own type of therapy? What would you say to people who are cynical about Sanomentology an	d
don't believe it could be effective?	
Can you explain what an interactive lucid dream is and how it can help resolve problems?	
How does Sanomentology differ from more traditional forms of hypnotherapy?	
Can you tell us about some of the amazing results you have seen while practicing Sanomentology?	ì
What is your long-term vision for Sanomentology?	

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CONTACT



Website: www.martinrothery.com

Email: martin@zoifos.uk

Facebook: www.facebook.com/sanomentology

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